



EAST LANE  
THEATRE

# East Lane Theatre Club CIO Annual Report

**For the Year ending 31<sup>st</sup> May 2020**

## **Background:**

East Lane Dramatic Society was established in 1936, performing in local school and church halls. They leased some land and a tennis pavilion from Brent Council and developed their own premises to include a 75-seat theatre in 1989, becoming East Lane Theatre Club shortly afterwards. Further developments provided new toilet facilities, costume and set storage.

, East Lane Theatre Club (ELTC) became a Charity in April 2019 and has continued to provide open membership to the people of Brent and surrounding areas to stimulate an interest in the theatre and to encourage and instruct members in all facets of dramatic art with a view to presenting productions to the public, as well as to audiences restricted to Club members.

## **Trustees elected at ELTC AGM Sep 2019**

Daniel Popkin, Jennifer Loomes-Vrdoljak, Desmond Gaynor, Bryan Hourihane, Barry Serjent, Mary McLennon,

## **Officers:**

**Chairman:** Daniel Popkin

**Secretary:** Desmond Gaynor

**Treasurer:** Jenny Loomes

**Artistic Director:** Bryan Hourihane (until 1<sup>st</sup> April 2020, now vacant)

**Productions:** 4

**Performances:** 7 each of four productions

**Seat Prices:** £14

**Membership fees:** £25

**Bar:** Premises Licence

**Charity Reg.No.:** 1183134

## **Summary of the year From April 2019 to 31<sup>st</sup> May 2020**

This being our first ever annual report, it actually covers the 13 months from the Club becoming a Charity up to end of financial year 2020.

This was a momentous year for ELTC. We became a Charity, and also set out to provide arts support to the Brent Year of Culture. Along with a membership drive and events to support new members, 2020 was looking to be the start of a reinvigoration of the Club. Unfortunately, the Corona virus had other ideas, stopping all production and sadly robbing us of some of our most active and supportive members.

We were planning to use the Brent Year of Culture for some special events and had arranged with a local film producer to stage a film show for local care home residents, as well as some staged readings about the History of Brent. This was to be accompanied by a marketing exercise to get new members to take part in these events.

Our full page advert in the Brent magazine was published in the week of lockdown when all of our planning for shows, Brent Year of Culture tie-ins, open days and auditions had to cease. Work on the green room area and the new entrance door for the actors was halted. Theatre life was and remains on hold.

We look back on a successful year with a wide variety of productions and events well supported by our members and the wider public.

### **Finances**

The Charities income is from direct ticket sales, membership fees and donations.

All expenditure is on running costs of the Club or Productions.

Overall the Club aims to break even and ideally make a small profit each year. The loss of a show due to the coronavirus and the marketing costs for the Brent Year of Culture meant that we made a loss of just over £1000 pounds.

### **Productions:**

#### **Snake in the grass by Alan Ayckbourn**



Now this was not your typical Ayckbourn — if there is such a thing — as he certainly has had different phases of writing. The play powerfully portrayed two sisters, both with difficult but wildly different pasts.

This was our entry into the Barnet Festival for 2019. We did well in the festival coming third overall. We received nominations for Best actress: Jenny Loomes,

Best direction: Bryan Hourihane, Adjudicators award for ‘Sapna going down the well’, and Best set design, which I am delighted to state, we won.

### **Fondly Remembered by Gareth Armstrong.**



Written for actors over a certain age, the play took a marvellous swipe at many of the “Luvvies” institutions.

After one of the performances, it was a great pleasure for the team to meet the author and two of the original cast, all of whom were charming and delighted in our theatre. Gareth also wrote some appreciative words for Scenesetter, our regular club newsletter.

For our summer break we once again arranged a leaflet drop and open days to attract new members, and this year we had a new event which was a Drama workshop, designed to give new, and old members an idea of spatial awareness on stage. It was very well received by all the attendees. Thanks are due to Andrew and Jennifer Maddock for organising, and we look forward to more in the future.

Our 2019 season ended with, a workshop timed for the anniversary of the commencement of the 2<sup>nd</sup> World War. Based on a selection of extracts from written words, and read by a cast of many, it was a very enjoyable and thought-provoking evening.

## EDEN by Hannah Patterson



This was a brand new play, only first being performed professionally at Hampstead Theatre six months before we produced the play.

Loosely based on true life events, it told the story of an American business tycoon using bribery to force through a new golf club in an area of outstanding beauty. Told in a series of relatively short scenes, the production was enjoyed by all who came to see it. However, despite suggestions from some regular patrons that they would like to see newer plays, apparently many decided this one was not for them.

There is a growing trend for the cost of licences to be increasing, and Eden was the first one to cost £100 per night. The theatre is (just) in the London region so we seem to struggle to get approval for licences — as if our shows could possibly affect the West End!

February 2020 saw our production of **The Farndale Housing Estate**  
**Townswomen's Guild Dramatic Society presentation of Murder at Checkmate**  
**Manor by David McGillivray and Walter Zerlin Jr.**



This is one of a series of plays where the ladies, and in this case one unwilling gentleman, volunteer, take on a classic play or genre and give it their own interpretation. The whole evening is designed to make the audience feel they are part of the Guild, from homemade sweets and a film show to a fashion parade.

This was also our entry for the Barnet and District Drama Festival, and based on the Festival adjudicator's favourable review we hoped to bag at least a couple of category wins.

We had just started rehearsals for the following production, **Lunch with Mrs Baskin by Sam Bobrick**, when the Coronavirus lockdown hit us. Of course, at that time we had no idea how long this would last, but the decision was made to cancel the show immediately and refund any tickets sold.

### **Plans for 20/21**

At the time of writing (February 2021) there are no direct plans for re-opening the theatre until Government guidelines allow so.

We have produced one play for our own club members on Zoom, and are planning a series of filmed Monologues when the current restrictions permit.

### **Conclusion**

Having due regard to the Commission's public benefit guidance, the trustees are confident that East Lane Theatre Club is being managed efficiently and is fulfilling its obligations to our members and the wider community

Daniel Popkin

Chairman

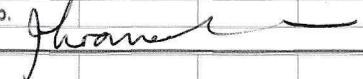
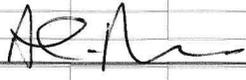
East Lane Theatre Club

Vale Farm Sports Complex

Middx

HA0 3HG

eastlanetheatre@gmail.co.uk

PROFIT & LOSS ACCOUNT 31.05.2020											
					Income					Expenditure	
					2020	2019				2020	2019
Bank interest					42	30	Post stationery & Scenesetter			500	678
		<b>Fondly</b>	<b>Eden</b>	<b>Farndale</b>	<b>Mrs</b>		Rent ins elec phone BB				
		<b>Remember</b>			<b>Baskin</b>		water PPL Brent licence			7157	11146
	Income	4879	5694	5969	454		sundries			121	241
	Expenditure	4952	5140	5255	507		cleaning			59	190
Profit on shows		-73	554	714	-53	1142	1992	maintenance		2145	5232
The Accused licence refund						630		Donations & subscriptions		170	454
The Lover and The Dumb Waiter licence refund						770		socials		0	0
								bank charges		72	72
Rent charged against performances 21 @ £500 per night						10500	14000	Advertising		1426	3297
								The Accused licence		630	
								The Lover, The Dumb Waiter			
								licences		770	
	Bar	2019	Cafe	2019				Write off Molly Scripts		29	
Income	2018	3047	762	1113				Write off What the Butler			
Expenditure	757	1207	260	494				Saw tickets		0	33
Profit	1261	1840	502	619	1763	2459		Write off Snake in the Grass			
Membership								scripts		0	80
Donations					975	1175	<b>Total expenditure</b>			<b>13079</b>	<b>21423</b>
Sundries (Compensation from HSBC)					177	2600					
Socials					100		<b>Depreciation</b>				
Workshops					0	36	Original building & Sid Lee	2376			
					78	0	Contents	242			
							stage lighting	396			
							fixtures and fittings	1174			
							total depreciation			4188	5060
<b>Total income</b>					16177	22292	<b>Total outgoings</b>			<b>17267</b>	<b>26483</b>
<b>Total expenditure</b>					17267	26483					
<b>Profit/loss for year</b>					<b>-1090</b>	<b>-4191</b>					
I have prepared these accounts from the receipts and information given to me and in my opinion they reflect a true financial statement of the affairs of East Lane Theatre Club.											
							Jennifer Loomes-Vrdolak Trustee				
We have examined the books, bank statements and vouchers supplied to us for the preparation of these accounts and in our opinion they show a correct view of the financial affairs of East Lane Theatre Club.											
Signed:							Signed:				
Date:	11.09.2020						Date:	11.09.2020			

**BALANCE SHEET 31.05.2020**

<b>CURRENT ASSETS</b>					
				<b>2020</b>	<b>2019</b>
<b>Cash at Bank</b>	HSBCCurrent Account			27330	35521
	HSBC Money Manager			20886	20844
	Unity Trust Custom Account (current)			11166	6994
	cash in hand			175	175
	<b>Total cash assets</b>			<b>59557</b>	<b>63534</b>
	bar stock			382	258
	Prepayments				
	Little Theatre Guild	18			61
	buildings and contents June-Sept 2020	829			770
	1st Night ins June, July, Aug, Sept 2020	114			114
	Rent June - Sept 2020	500			
	BDDF entrance fee	80			
	Total prepayments			1541	
	Debtors				
	Eon	2047			
	Debtor Mrs Baskin Licence refund	454			
	membership paid after 31 May				50
	Total debtors			2501	
	Expenditure on future shows and functions				
	What the Butler Saw scripts	115			
	Mrs Baskin scripts	140			
	Murder Mystery scripts and licence	150			
	Total future expenditure			405	936
	<b>Total Cash, prepaid, debtors &amp; future expenditure</b>			<b>64386</b>	<b>65723</b>
<b>FIXED ASSETS</b>					
<b>Original building &amp; Sid Lee</b>					
	Balance B/F 31.05.19	11882			
	Additions (new entrance)	844			
		12726			
	less depreciation at 20% 31.05.20	2376	10350		
<b>Contents</b>					
	Balance B/F 31.05.19	2417			
	new additions	1280			
		3697			
	less depreciation at 10% 31.05.20	242	3455		
<b>Stage Lighting</b>					
	Balance B/F 31.05.18	3960			
	Additions	298			
		4258			
	less depreciation at 10% 31.05.20	396	3862		
<b>Fixtures &amp; Fittings</b>					
	Balance B/F 31.05.19	7828			
	new additions	242			
		8070			
	less depreciation at 15% 31.05.19	1174	6896		
	<b>Total fixed Assets</b>			<b>24563</b>	<b>26087</b>
	<b>TOTAL ASSETS at 31.05.20</b>			<b>88949</b>	<b>91810</b>
<b>Creditors</b>					
	Brent premises licence Jan-May 2020	75			
	PPL 2018/19 and 2019/20	292			
	<b>Total creditors</b>			<b>367</b>	<b>2138</b>
	<b>Assets less creditors</b>			<b>88582</b>	<b>89672</b>
	Capital Account 31.05.19			<b>89672</b>	<b>93863</b>
	<b>Assets less last year's capital account</b>			<b>-1090</b>	<b>-4191</b>